

Cushing Terrell.



## Graphic Design: We create visual environments.

Simply put, we solve problems. We are not an ad agency. We are a multi-disciplinary architecture, engineering, and design firm that has grown to include graphic design and multimedia production. We have a talented team of graphic designers with a breadth of knowledge in social media, publication, branding, advertising, photography, illustration, experiential design, animation, and video production. Across every department, we create impact in what matters most to our clients' success — from simple designs to strategy to full corporate rebranding. We believe in helping clients change the world for the better, and our Graphic Design team has been doing just that for over 25 years.

Our Cushing Terrell Graphic Design team is dedicated to creating flexible, collaborative, and successful relationships. We look forward to providing our clients with the support and creativity needed for any project type — big or small.



### Brand Identity

- Brand Development
- Brand Standards
- Iconography
- Logo Design



### Experiential Graphic Design

- Custom Artwork
- Donor Recognition Installations
- Environmental Graphic Design
- Public Art Displays



### Digital Design

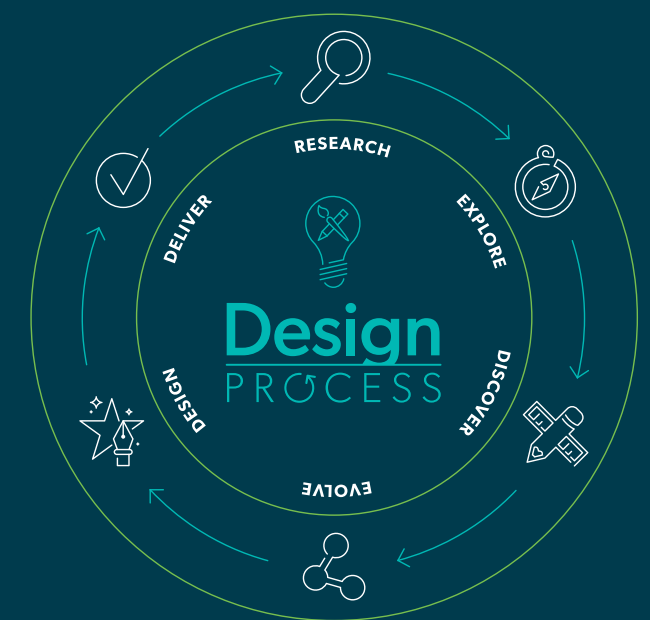
- Email Marketing
- Social Media
- User Interface(UI)/User Experience(UX)
- Website Design



### Wayfinding & Signage

- Brand Incorporation
- Code Compliance
- Map Design
- Materials and Fabrication Specifications
- Plan Development
- Sign Design

## Our Process



[cushingterrell.com/graphicdesign](http://cushingterrell.com/graphicdesign)